

Simply marvellous



the **NEW**

BSA

250

O·H·V

STAR



ALMEVIKS MOTORAFFÄR

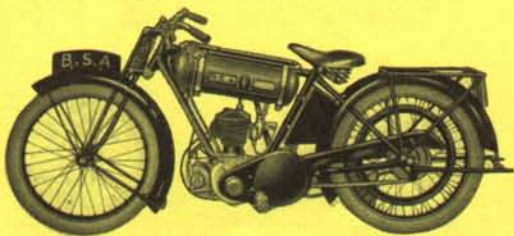
Industrig. 48

Linköping - Tel. 21196 - 35030

BUILT ON TRADITION



For 35 years B.S.A. has been producing 250 c.c. models in the forefront of design. Some of the famous B.S.A. 250's of past years are illustrated here.



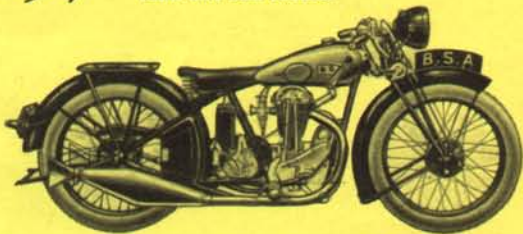
1923

The first of the famous round-tank models.



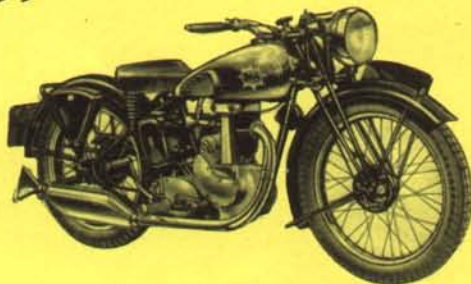
1927

A de luxe model with wedge shape tank and hub brakes.



1930

An overhead valve model with sump lubrication.



1937

A version of the famous B.S.A. Empire Stars.



1958

With swinging arm suspension and A.C. generator first introduced in 1954.

ture

action of 23
model of 35

many fine
motorcyclist
single unit;



with



with all the **NEW** features . . .

Over many years B.S.A. has been a consistent leader in the production of 250 cc. models of unfailing reliability and popularity, from the famous round-tank model of 35 years ago to the famous C group models of recent years.

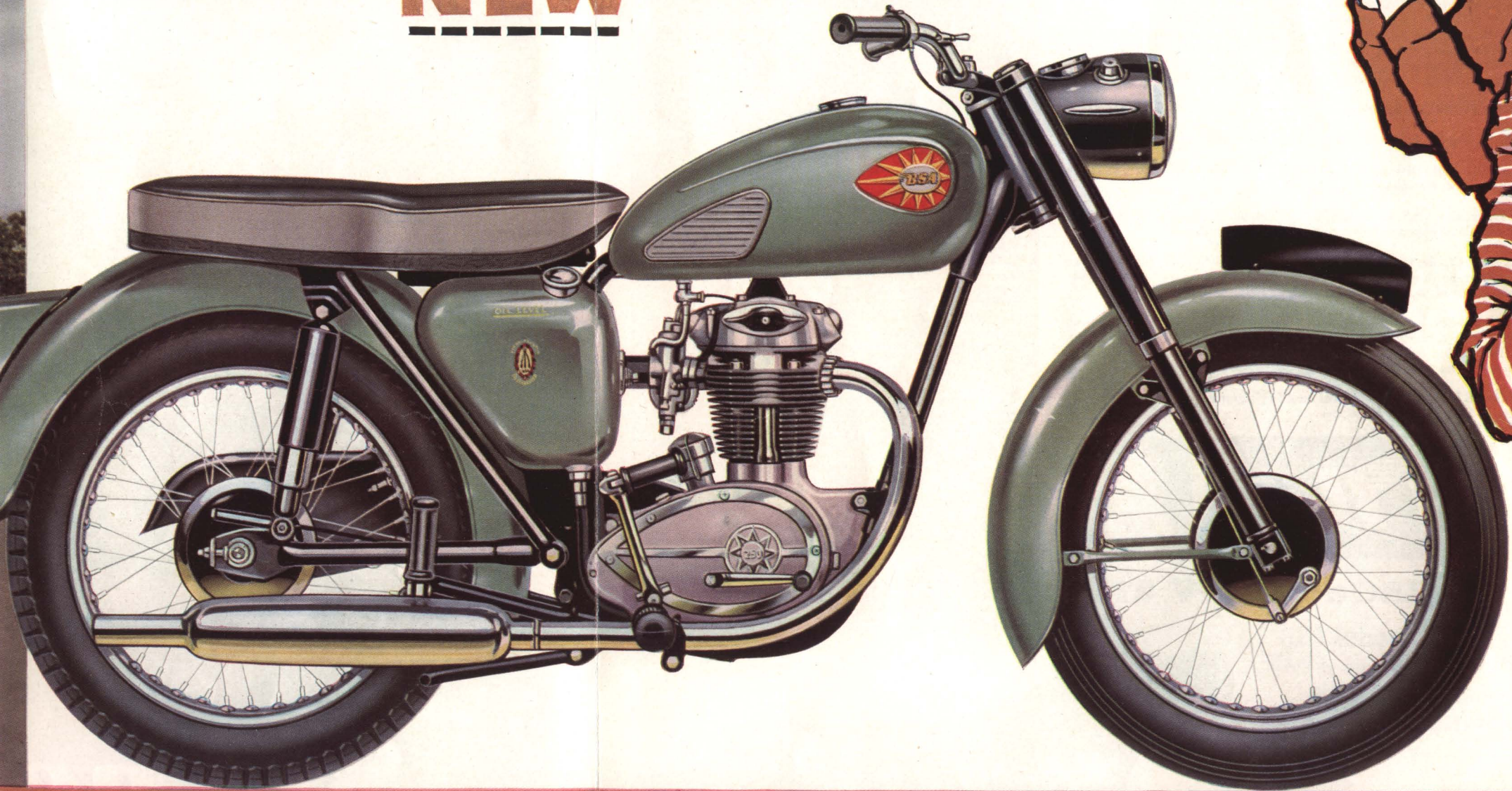
Now B.S.A. again produces an outstanding new 250 OHV with many fine features—a Star styled to please the eye and meet the exacting demands of today's motorcyclist.

The modern design alloy head engine and four-speed gearbox is a single unit; the styled petrol

BSA

still leads

with the **NEW** 250 cc STAR



atures . . . Here is a shining new B.S.A. Star — a Star 250

with all the **NEW** features *Here is*

Over many years B.S.A. has been a consistent leader in the production of 250 cc. models of unfailing reliability and popularity, from the famous round-tank model of 35 years ago to the famous C group models of recent years.

Now B.S.A. again produces an outstanding new 250 OHV with many fine features—a Star styled to please the eye and meet the exacting demands of today's motorcyclist.

The modern design alloy head engine and four-speed gearbox is a single unit; the styled petrol

. Here is a shining new B.S.A. Star — a Star 250

tank with attractive plastic badge blends with the cowled headlamp, the two-tone dual seat, and the oil tank and toolbox unit which compactly encloses the battery and carburetter air-cleaner. Notice the neatness of the single-pair stays on the valanced front guard, and the rear guard without stays. Notice, too, the 17 inch wheels with full-width hubs and straight spokes, the folding kick-starter, the cradle design frame—all these features combine, with the low weight of 280 lbs., to give a most favourable power-weight ratio and consequently an outstanding performance.

ENGINE: 249 c.c. (67×70 mm.); single cylinder four-stroke; die cast light alloy head fully enclosed valve gear with pressure oil feed to overhead rocker mechanism; ball race on drive side mainshaft; copper-lead bearings on timing-side mainshaft and connecting rod big-end; dry sump lubrication with double gear type oil pump; oil tank capacity four pints.

CARBURETTER: Amal Monobloc type with twist grip throttle control and enclosed air cleaner.

TRANSMISSION: B.S.A. four-speed gearbox in unit construction with engine; positive stop foot control; gear ratios 5·98, 7·65, 10·54, 15·96; multi-plate clutch with resilient facings and incorporating a synthetic rubber cush drive; $\frac{3}{8}$ " duplex primary chain; rear chain $\frac{1}{2}$ " × ·335" rollers; primary chain oil bath and guard over top run of rear chain.

IGNITION AND LIGHTING: Coil ignition incorporating A.C. generator with rectifier for D.C. battery lighting; automatic advance and retard unit mounted on crankcase; special switch position for emergency starting; folding kick-starter. Stop and tail lamp incorporating rear reflector; electric horn. Lucas electrical equipment; 6" diameter headlamp with ammeter; lighting switch, and built-in illuminated speedometer; 12 amp. hr. battery housed in a special compartment.

FUEL CAPACITY: 2½ gallons.

TYRES: Dunlop 3·25×17" Ribbed front and Universal rear.

BRAKES: Full width hubs; 6" diameter brakes front and rear with finger adjustment; straight spokes.

SUSPENSION: B.S.A. hydraulically-damped telescopic front forks. Hydraulically-damped swinging-arm rear suspension.

FRAME: Cradle type, of brazed construction with duplex tubes for engine mounting. Rigid rear mudguard without stays. Spring-up central stand; B.S.A. dual seat and pillion footrests.

FINISH: Turquoise or Fuchsia Red; black frame and forks; styled petrol tank with chrome strips; chrome wheel rims; polished primary chain cover; timing cover, and rims on brake cover plates. All other bright parts chromium plated.

GENERAL DIMENSIONS: Wheel base 51¼"; ground clearance 5"; overall length 78"; dry weight 280 lbs.



250cc O·H·V STAR

model C15

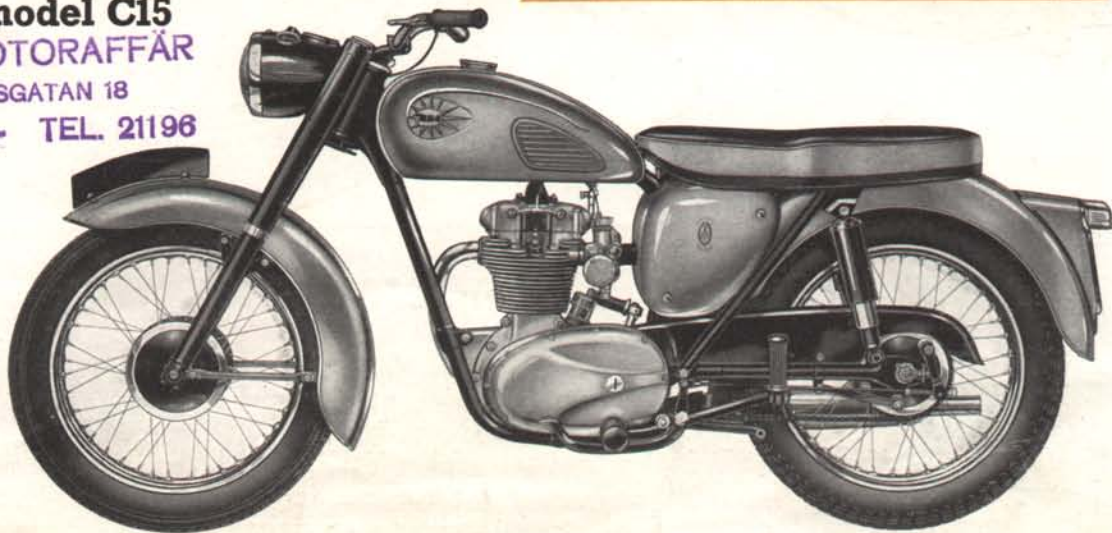
ALMEVIKS MOTORAFFÄR

HERTIG KARLSGATAN 18

LINKÖPING - TEL. 21196

B.S.A. MOTOR
CYCLES LTD.
Birmingham, 11
reserve the right to alter the
designs or any constructional
details of their
manufactures at any time
without giving notice

MCE 1086—20
Printed in England.
August, 1958.



guarantee

COPY OF B.S.A. MOTOR CYCLE SCOOTER & SIDECAR GUARANTEE
which is given by B.S.A. Motor Cycles Ltd. to Dealers in B.S.A. Motor
Cycles, Scooters and Sidecars

Every motor cycle, scooter and/or sidecar which is sold by us carries the following express agreements, which take the place of and exclude all conditions, warranties, and liabilities whatsoever which exist either by Common Law, statute, or otherwise. Any statement, description, condition, or representation contained in any catalogue, advertisement, leaflet, or other publication shall not be considered as enlarging, varying, or overriding these.

1. We give no guarantee as to performance, quality, or fitness for any particular purpose. Should any defect be alleged in material or workmanship within six calendar months after purchase of a motor cycle, scooter or sidecar from us or our accredited Dealers we undertake, on the immediate return of the part which is alleged to be defective to our Works, carriage paid, within such period, to examine the same and should any fault be found by us on examination to be solely due to defective material or workmanship, we will repair the defective part or supply a new part in the place thereof free of charge. We do not undertake to bear the cost of any work involved in reinstating a repaired or inserting a new part.

2. This guarantee as to material or workmanship does not extend to (1) a second-hand motor cycle, scooter and/or sidecar, or (2) to a motor cycle, scooter and/or sidecar which has been used for "hiring out" purposes, or any motor cycle, scooter and/or sidecar, used for any dirt track, cinder track or grass track racing or competitions (or any competition of any kind within an enclosure for which a charge is made for admission to take part in or view the competition or (3) a motor cycle, scooter and/or sidecar, from which our trade marks or manufacturing numbers have been removed, or (4) to a motor cycle or scooter to which has been attached a sidecar by any form of attachment not provided, supplied or approved by us, or (5) to a motor cycle or scooter to which has been attached a sidecar in such a manner as to cause damage or render the motor cycle or scooter unsafe when ridden, or (6) to a motor cycle, scooter or combination which has carried more persons or a greater weight than they are designed to bear. And this guarantee does not extend to defects caused by racing, wear and tear, dirt, neglect, misuse, or accident.

3. Our responsibility is limited to the terms of this guarantee, and we will not be answerable for any contingent or resulting liability or loss arising through any defect or for any claim for labour, material or other expenditure incurred in remedying any defect.

4. When claiming under this guarantee the claimant must furnish us with the number of the machine and engine (which will be found stamped on the seat lug and crankcase respectively), the name of the Dealer from whom he purchased, and the date of purchase.

5. This guarantee shall apply to parts repaired or replaced under Clause 1, and such guarantee shall run concurrently with, and shall terminate on the same date as the guarantee given under Clause 1, all the aforesaid implied conditions, liabilities and warranties being excluded.

6. When returning machine for repairs all accessories should be removed. This guarantee shall not apply to any part of a motor cycle, scooter or sidecar which are not manufactured by us and all conditions, warranties and liabilities whatsoever implied either by Common Law, statute, or otherwise relating to such parts are hereby excluded, but we will assist the purchaser by any guarantee given to him by the manufacturer of such parts as shall not have been made by us.